



FOR IMMEDIATE RELEASE

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Monterey Boats NMMA Customer Satisfaction Award Winner!

Williston, FL- Monterey Boats is pleased to announce for the 16th year in a row that they are the recipients of the 2020 Marine Industry Customer Satisfaction Index (CSI) Award for Excellence in Customer Satisfaction. Monterey Boats was presented with the 2020 Marine Industry Customer Satisfaction Index (CSI) Award for Excellence in Customer Satisfaction for Cuddy and Express Cruisers, Bowriders and Fiberglass Outboard boats during the NMMA's State of the Recreational Boating Industry & Awards Presentation webinar held on Thursday, March 4th, 2021. This year marks the 16th consecutive year that Monterey has received the Customer Satisfaction Award from the NMMA.

The Marine Industry CSI Award honors manufacturers that actively measure customer satisfaction and pursue continuous improvement to better serve the consumer. Award recipients achieved and maintained an independently measured standard of excellence of 90 percent or higher in customer satisfaction over the past year, based on returned survey results provided by consumers purchasing a new boat during the period between January 1st, 2020 and December 31st, 2020.

Monterey Boats, a leading independent boat manufacturer, specializes in building premier quality sport boats, M-series, super sports and sport yachts. Monterey's current line features 28 models ranging from 19' to 40', including our exciting new outboard models. Monterey has a growing worldwide dealer partner network, a dedicated staff of more than 500 skilled boat builders and is an industry leader in designing and building superior outboard and stern-drive powered boats. For more than 35 years, Monterey has produced well over 30,000 boats and generated more than one and a half billion dollars in sales. Every Monterey boat is also NMMA certified and backed by its exclusive MVP Lifetime Limited Warranty to assure the ultimate in customer confidence and satisfaction.